

INTERNATIONAL PERFUME BOTTLE ASSOCIATION

ANNUAL BUSINESS MEETING

Saturday, May 6, 2017

Hyatt Regency Hotel, Princeton, New Jersey

The 29th annual IPBA Convention was held from Thursday, May 4 to Sunday, May 7, 2017.

After calling the meeting to order, President Jeffrey Sanfilippo welcomed the membership and guests, foreign and domestic, in attendance at the Convention banquet. A special welcome to all the first-time attendees, who were asked to stand and received applause from all.

IPBA BOARD OF DIRECTORS 2015-2017 TERM:

Jeffrey Sanfilippo, President

Teri Wirth, Vice President

Afonso Oliveira, International Vice President

Shelley Bechtold, Treasurer

Lillie Gold, Membership Secretary

Madeleine Winkelmann, Recording Secretary

Deborah Washington, Convention Chair

Anne Conrad, Publications Chair

Susan Arthur, Immediate Past President

Strategic Plan Update:

1. Increase the Visibility of IPBA and Promote Bottle Collecting.

-Perfume Bottle Design Contest: with a goal to encourage glass makers and designers to create new perfume bottles and enhance awareness of IPBA. In this, the second year of the Contest, there were 30 entries from around the world and 12 finalists. Announcement of the three finalists was made.

-Affinity Groups: encouragement and grant support for the Association's Regional and International Chapters; associations with cross-over interests with IPBA, such as compact and purse collectors (now part of IPBA), glass bottle enthusiasts and other collector groups; IPBA's partnership with the International Perfume Foundation (IPF); and a first-time "perfume alley" setup at the IPBA Convention.

-Expansion of information on the internet enews, the Perfume Bottle Quarterly.

-Information and literature about IPBA made available by members at certain related events/shows nation wide .

-Press Releases: to increase the frequency and amount of information provided to various publications, news sources and on social media; continued expansion of awareness of the IPBA Convention, its activities and outreach to related groups; continued efforts for collectors, exhibitors, dealers and programs-such as STEM, to attract the interest of young collectors.

-Research and Education: to promote, develop and provide information and education about the perfume bottle, compact and vanity item collecting and sharing that information with the membership and the public; major sources include the Federation of Historic Bottle Collectors (FOHBC), the bi-annual Fran Peters Scholarship, the IPBA Collecting Perfume 101 at the Convention and the non-profit Archive and Museum Outreach-for which the structure and rules, etc. are being developed by the Board for a future historical archive collection.

2. Membership Growth and Development.

-Current membership is 751 “per household address”, which includes international and young collectors; the member-get-a-member (MGAM) program; the new Convention event this year of “Perfume Alley” gained even more exposure for the Association in the perfume world; web site enhancement continues with upgrades, as well as with the Virtual Museum project; additional website “language” enhancement/upgrade continues.

3. International Members Outreach and Expansion.

-The U.K. Chapter continues to grow and the Australian Chapter as well, which now has had its second annual convention; IPBA’s International Vice President continues his outreach activities in various countries in Europe and by creating greater exposure and partnerships for the Association by making contacts in the industry, attending events/openings, etc.; the Global Ambassador Program remains in development.

4. Maintain a Strong, Financially Sustainable Organization.

-IPBA membership annual dues were increased to help cover a deficit that required use of reserve funds; additionally, for the first time, paid ads were sold for the Convention program; reserve funds were used to fund the winners in the Perfume Bottle Design Contest.

5. Provide Opportunities for Members to Build and Manage Their Collections.

-The Vanity Valuations program made available at the Convention (to encourage more attendance) to members and the public attending the Convention was dropped due to lack of participation; the Board has recommended a digital version of the Perfume Bottle Quarterly be made available, in addition to the printed one, allowing members to choose which they prefer; enews topics/articles continue to be offered online monthly.

6. Provide Mechanism for Networking and Personal Relationship Development.

-The Association currently has nine (9) Regional U.S. Chapters and 2 International Chapters; the various social media is continuing to be used to provide networking opportunities, expand membership, provide networking opportunities and increase communication and awareness of the Association; the Young Collectors group is still in need of a new leader and the Association continues to look to the membership for suggestions.

7. Build and Maintain Policies, Systems and Processes That Provide Effective Leadership and Management.

-Digital files (flash drives) will in the future supplant the old Officer Handbook for all Officers of the Association in the future; meetings of the Board will continue to include regular Skype

meetings throughout the year, in addition to three (3) in person ones-the pre and post convention and an on-site at the next year's convention venue; a recommendation will be forwarded to the future Board to discuss a possible part time administrative person to assist them with a variety of duties.

Shining Star and Honors Awards were presented to this year's recipients:

-Shining Star Awards were given to members Rusty Hernandez, Craig Farnsworth and Janet Ziffer; Honors award was presented to Susan Arthur.

President Jeffrey Sanfilippo made special mention of "Treasurers Lost"- members who passed away during the past year.

The slated IPBA Board 2017-2019 was introduced. Jeffrey Sanfilippo called for a vote to elect the slated Board. The Motion carried by a voice vote of the membership present to elect the following:

- Deborah Washington, President
- Verna Kocken, Vice President
- Afonso Oliveira, International Vice President
- Elsabeth Crohn, Treasurer
- Janet Ziffer, Membership Secretary
- Teri Chappell-Boyd, Recording Secretary
- Rusty Hernandez, Convention Chair
- Don Orban, Publications Chair
- Jeffrey Sanfillippo, Immediate Past President

The meeting was adjourned at by the President at 9:40p.m. ET